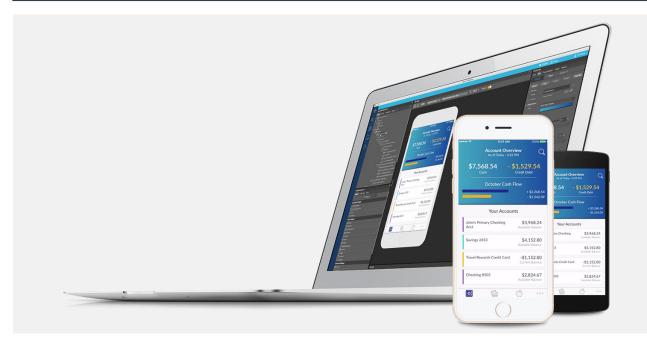
## Solutions Brief

# kony %



# Kony Visualizer

Kony Visualizer is a cross-platform application development toolset that enables you to design natively, deploy universally, and change once, change everywhere.

An enterprise-grade, cross-platform development toolset, Kony Visualizer is more than IDE software – it's your foundation for mobile application development. With Kony, you can effortlessly develop and deploy multi-channel native, HTML5, hybrid and mixed-mode apps with a single JavaScript code base and cloud API.

Visualizer covers a wide range of open, standards-based tools and features to create rich, connected apps that delight your users.

### **Benefits:**

### • Faster time-to-market:

App development up to 50% faster with a complete development toolset and framework to build rich native, web, and hybrid app experiences for any device

Leverage point-and-click integration to your enterprise systems through Kony MobileFabric

### • Reduced operational costs:

Rely on the Kony Cloud to reduce IT infrastructure costs so you can focus on building stunning apps

Extend your native framework to easily incorporate custom code and open, third party libraries

## • Have the peace of mind to develop securely:

Develop a highly secure app right out of the box with our advanced security capabilities, including bestin-class binary protection within the native framework libraries.

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### Features:

WYSIWYM (What you see is what you mobilize): app canvas for iOS, Android, Windows, and mobile web across all devices—including wearables

Native, multi-channel app design using familiar design tools and native drawing libraries

Quickly convert your existing Adobe Photoshop designs to Visualizer forms to build forms 8-10x faster and then use Global and Layer specific settings to customize during conversion.

Leverage our Masters Multi-Channel Template Engine - a robust, reusable templating framework with powerful nesting of UI and Action sequences to support real world use cases and helps lower app development time by up to 50% with extensive, reusable templates and objects.

Design and develop end-to-end Apple Watch applications in the application canvas—including glances and notifications then add business logic using our Watch APIs to build a communication channel between the mobile application and the watch. Our multi-channel widget library provides cross-platform, native, and web widgets for faster, production-grade app design and development.

Access the native capabilities of every device and easily write cross-platform code with Kony Multi-Channel Javascript APIs. Our Mobile-first APIs take advantage of the native APIs through JavaScript—using the JavaScript syntax, but with native semantics—and support both UI and non-UI APIs. We have also introduced Bluetooth, Zip and Unzip, and Watch APIs.

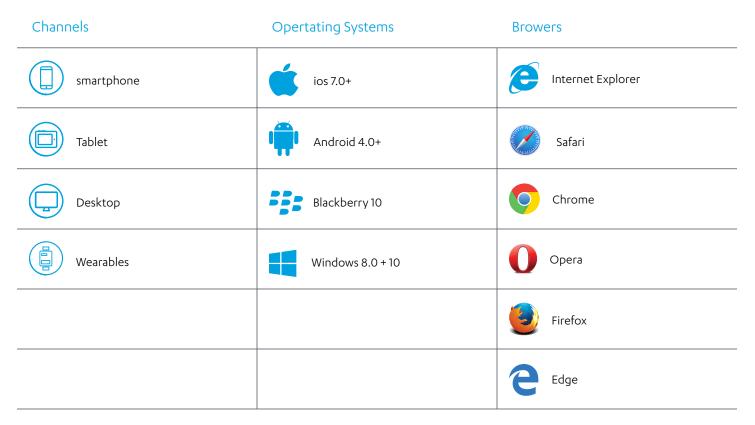
Leverage powerful native device capabilities like maps, browser, touch ID, SMS, etc. without writing code or drop down into our powerful Javascript API libraries for customization.

Publish your app to the cloud for instant sharing then view live native prototypes on mobile devices using Kony app preview (available on iTunes, Google Play and Windows Store)

Add notes directly to app preview and automatically sync with Visualizer through the cloud



### Supported technologies



#### Platforms

- Native
- Mobile web: HTML4, HTML5 (SPA), legacy (non HTML)
- Hybrid

#### Future proofed:

- 30 day guaranteed support for upgrades to an existing OS
- 90 day guaranteed support for new OS's

#### Enterprise connectors & web services:

- ERP/CRM (SAP, Oracle, PSFT, JDEdwards, Sharept)
- MQ Series
- SOAP, REST, JSON, XML
- JDBC/ODBC (Oracle DB2, SQL Server)
- Salesforce

Kony is the fastest-growing, cloud-based enterprise mobility solutions company and an industry leader among mobile application development platform (MADP) providers. Kony empowers today's leading organizations to compete in mobile time by rapidly delivering multi-edge mobile apps across the broadest array of devices and systems, today and in the future. Kony offers ready-to-run business mobile apps to help organizations better engage with customers and partners, as well as increase employee productivity through mobile device access to company systems and information. Powered by Kony's industry-leading Mobility Platform, enterprises can design, build, configure, and manage mobile apps across the entire software development lifecycle, and get to market faster with a lower total cost of ownership.

For more information, please visit www.kony.com. Connect with Kony on Twitter, Facebook, and LinkedIn. Phone: 1.888.323.9630 | info@kony.com | www.kony.com